



**AUTOMOTIVE
CASE STUDY →**

**Regional
Freight**

COMPLETE UK SUPPLY CHAIN MANAGEMENT →

A leading US car manufacturer approached Regional Freight to establish a supply chain management solution that would allow them to build 5,000 of their electric roadster vehicles in Europe.

KEY REQUIREMENTS OF THIS SERVICE INCLUDED →

- Importation of all components from worldwide suppliers and production facilities.
 - Extensive storage of parts in multiple locations - including a real-time inventory service.
 - Final exportation of the completed vehicles to serve the growing demands of a global customer base.
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To meet this need we constructed a bespoke logistics solution, which focused on a cost savings and utilising existing relationships with our established freight carriers. This allowed us to build a reliable supply chain that maximised efficiency at every step featuring:

- Airfreight of parts on a global basis – mainly from Far East based manufacturers, including batteries, which required specialist handling.
- Regular road freight from Europe, facilitating the continual operation of production lines without pause for parts replenishment.

- A dedicated point of contact to project manage all operations, with a dedicated 7.5 tonne transport to provide last minute flexible delivery cover.

Through our committed approach, Regional Freight managed to reduce the overall logistical spend, whilst still delivering the high standards of service necessary to minimise the loss of production time and resources.

As a result we now continue to work on their European logistics and special projects on an ongoing basis.



Regional Freight Services Ltd.
Registered in England: 1589269
VAT No: 363 6063 56

BIFA membership No: 875
All business is transacted under B.I.F.A.
Standard Trading Conditions
(2005A Edition).

GETTING IN TOUCH

Should you require any further information please
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