



**FASHION & FOOTWEAR  
CASE STUDY →**

**Regional  
Freight**

# CREATING AN AUSTRALIAN MARKET SUPPLY CHAIN FOR UK SHOE COMPANY →

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A well-known UK shoe manufacturer approached Regional Freight to support their venture into the Australian market. Central to their requirements was the establishment of several logistical routes into this territory.

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## THROUGH OUR AUSTRALIAN AGENT, REGIONAL FREIGHT IMPLEMENTED THE FOLLOWING SOLUTION →

- Co-ordinating shipments from worldwide suppliers - mainly India, UK, China and Cambodia - to one central location in Australia via air and ocean freight.
  - Sourcing flexible warehousing facilities together with picking and packaging solutions and staff.
  - Distributing the finished shoes on a national basis throughout Australia.
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We were so successful in completing this venture, the company continue to use Regional Freight to completely oversee their Australian supply chain. Because of our activity, the company's Australian section has grown and increased revenues.

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Regional Freight Services Ltd.  
Registered in England: 1589269  
VAT No: 363 6063 56

BIFA membership No: 875  
All business is transacted under B.I.F.A.  
Standard Trading Conditions  
(2005A Edition).

## GETTING IN TOUCH

Should you require any further information please  
don't hesitate to contact Regional Freight:

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