



**MANUFACTURING  
CASE STUDY →**

**Regional  
Freight**

## SHIPPING 4,000 4K BLU RAY PLAYERS →

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A Chinese electronics company had an urgent requirement to ship 4,000 4K Blu Ray players from the Far East to satisfy customer demand following a product launch. With deadlines looming, speed was of the essence in meeting this requirement - with little room for flexibility in timescales.

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To meet the needs of the company we worked with our most trusted freight forwarder in China and established a small number of guaranteed supply steps to ensure a faultless service.

Our partner suggested using a priority air transport company to bring the goods into the UK where they met one of our dedicated haulage vehicles that provided a timely delivery. This whole logistical solution was bought in under budget.

The products arrived ready for the launch without any impact on the company's ability to fulfil the customer demand.

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Regional Freight Services Ltd.  
Registered in England: 1589269  
VAT No: 363 6063 56

BIFA membership No: 875  
All business is transacted under B.I.F.A.  
Standard Trading Conditions  
(2005A Edition).

## GETTING IN TOUCH

Should you require any further information please  
don't hesitate to contact Regional Freight:

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